MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 8/31/2019

LOCATION CALIFORNIA GMT: **GMT CA** Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 45 51 73 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 30 0 0 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 25 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 n 0 APR/MAY/JUNE APR/MAY/JUNE 27 0 0 GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 DEC SEPT NOV FEB MAR APR JUNE AUG OCT JAN MAY JULY GOALS AND ACTUAL MEMBERS CUMULATIVE 140 120 100 80 - MEMBER GROWTH NET GOAL 60 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 40 20 0 -20 -40 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR JUNE MAY 17 CLUBS OF 60 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 674 (54.09%) MALE 572 (45.91%) **FEMALE DROPPED MEMBERS** 337 TOTAL FAMILY UNIT MEMBERS DECEASED 1 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 181 FAMILY MEMBERS PAYING HALF 72 OTHER DUES 73 TOTAL